

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
SOUTH CAROLINA	3,486,703	4,012,012	4,138,445	4,350,900
MEDIAN AGE (YRS)		35.4	36.3	37.5
CHARLESTON, SC	506,875	549,033	564,037	587,443
MEDIAN AGE (YRS)		33.9	34.9	36.3
HISPANICS (ANY RACE)		13,091	14,441	16,502
STATE'S PERCENTAGE		2.38%	2.56%	2.81%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	357,423	365,681	378,873
MSA'S PERCENTAGE	65.10	66.60	69.01
MEDIAN AGE (YRS)	35.7	36.8	38.8
BLACK/AFRICAN-AMERICAN	169,079	174,059	181,234
MSA'S PERCENTAGE	30.80	31.70	33.01
MEDIAN AGE (YRS)	30.6	31.2	32.0
AMERICAN INDIAN/NATIVE	2,264	2,535	2,911
MSA'S PERCENTAGE	0.41	0.46	0.53
MEDIAN AGE (YRS)	31.9	32.2	32.3
ASIAN	7,220	7,759	8,603
MSA'S PERCENTAGE	1.32	1.41	1.57
MEDIAN AGE (YRS)	34.2	35.3	37.3
HAWAII/PACIFIC ISLANDER	352	354	391
MSA'S PERCENTAGE	0.06	0.06	0.07
MEDIAN AGE (YRS)	26.5	26.3	27.2
OTHER	5,359	6,020	7,081
MSA'S PERCENTAGE	0.98	1.10	1.29
MEDIAN AGE (YRS)	24.0	24.8	25.9

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	88,776	86,383
SUBURBAN	378,717	398,332
RURAL	96,544	102,728

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$44,364	-----	
PER CAPITA	\$22,786	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$8,225,660,000	\$10,787,518,000	31.14%
FOOD AT HOME TOTAL	\$971,893,700	\$1,137,652,500	17.06%
FOOD AWAY FROM HOME TOTAL	\$831,522,500	\$1,076,582,900	29.47%
FOOD AS % OF TOTAL EXPENDITURES	21.92%	20.53%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$206,826,700	\$243,041,900	17.51%
FISH & SEAFOOD PRODUCTS	\$18,552,200	\$21,862,000	17.84%
FRUITS & VEGETABLES	\$105,520,300	\$122,121,100	15.73%
DAIRY PRODUCTS	\$102,315,800	\$119,237,200	16.54%
BAKERY PRODUCTS	\$101,817,400	\$115,919,600	13.85%
CEREALS & PRODUCTS	\$52,392,200	\$62,328,200	18.96%
PREPARED FOODS	\$155,651,900	\$183,879,600	18.14%
JUICES	\$25,936,900	\$30,250,400	16.63%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$58,463,600	\$83,249,800	42.40%
FAST FOOD	\$28,052,700	\$38,298,500	36.52%
FULL SERVICE	\$30,411,000	\$44,951,200	47.81%
LUNCH	\$210,607,900	\$270,014,100	28.21%
FAST FOOD	\$135,314,300	\$167,653,400	23.90%
FULL SERVICE	\$75,293,600	\$102,360,700	35.95%
DINNER	\$296,237,400	\$391,949,400	32.31%
FAST FOOD	\$129,907,000	\$161,633,300	24.42%
FULL SERVICE	\$166,330,400	\$230,316,100	38.47%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$950	\$1,041	9.58%
POULTRY	\$273	\$301	10.26%
EGGS	\$45	\$48	6.67%
FISH & SEAFOOD			
FRESH	\$41	\$45	9.76%
FROZEN	\$28	\$33	17.86%
CANNED	\$16	\$16	0.00%
FRUITS / VEGETABLES			
FRESH	\$312	\$341	9.29%
CANNED	\$90	\$99	10.00%
FROZEN	\$61	\$62	1.64%
OTHER	\$22	\$21	-4.55%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$147	\$157	6.80%
CHEESE	\$123	\$128	4.07%
ICE CREAM	\$79	\$86	8.86%
BUTTER / MARGARINE	\$36	\$44	22.22%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$361	\$384	6.37%
COOKIES	\$69	\$72	4.35%
CRACKERS	\$38	\$40	5.26%
CEREALS & PRODUCTS			
CEREALS	\$134	\$142	5.97%
PASTA PRODUCTS	\$40	\$47	17.50%
FLOUR & MIXES	\$43	\$50	16.28%
RICE	\$24	\$28	16.67%
PREPARED FOODS			
SNACKS/CHIPS	\$118	\$136	15.25%
JUICES	\$119	\$130	9.24%
FROZEN/PREP. OTHER	\$89	\$103	15.73%
SOUPS	\$56	\$65	16.07%
SAUCES & GRAVIES	\$58	\$57	-1.72%
BABY FOOD	\$47	\$50	6.38%
FROZEN MEALS	\$40	\$46	15.00%
NUTS	\$30	\$33	10.00%
SALADS	\$23	\$27	17.39%

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